

CalcHub

Commercial Partnership Guide

Helping people make better financial, business and lifestyle decisions through trusted calculators, educational content and relevant recommendations.



About CalcHub

Our Mission

CalcHub is a UK-focused calculator and educational platform built to help people make informed decisions.

Whether someone is buying their first home, growing a business, improving their health or simply converting measurements in the kitchen, our aim is to provide accurate tools, clear explanations and genuinely helpful next steps.

Every calculator is **completely free to use** and supported by educational content designed to answer the questions users naturally ask before and after completing a calculation.

Rather than simply providing an answer, CalcHub helps users understand what that answer means and what they should do next.



What Makes CalcHub Different?

Many calculator websites stop once the calculation has been completed.

CalcHub is built around the complete user journey.
For every calculator we ask one question:

What is the user actually trying to achieve?

The calculation is only one part of solving their problem.

By combining calculators with educational guides, related tools and carefully selected recommendations, we help users move confidently to the next step.

Business & Marketing	Unit & Measurement Conversion	Maths & Percentages
Money, Finance & Mortgages	Personal, Lifestyle & Fitness	Times & Dates



Our Content Categories

Personal Finance

- [Mortgage Calculators](#)
- [Loan Calculators](#)
- [Savings & Investment Calculators](#)
- [Stamp Duty](#)
- [Credit Cards](#)
- [Budgeting](#)
- [Currency](#)
- [Interest Calculators](#)

Business

- [VAT](#)
- [ROI](#)
- [CPC](#)
- [CPA](#)
- [Profit & Loss](#)
- [Marketing Calculators](#)

Health & Lifestyle

- [BMI](#)
- [BMR](#)
- [Daily Calorie Intake](#)
- [Weight Conversion](#)
- [Water Intake](#)
- [Cooking Conversions](#)
- [Fitness Calculators](#)

Everyday Calculations

- [Percentage Calculators](#)
- [Unit Conversions](#)
- [Time & Date](#)
- [Maths](#)
- [General Conversion Tools](#)



Our Commercial Philosophy

Everything we recommend must help users complete the task they originally came to solve.

We believe commercial partnerships should improve the user experience, not interrupt it.

Recommendations are selected because they are relevant, useful and aligned with the user's journey.

We do not allow commercial relationships to influence calculator results or educational content.

Trust **always** comes first.



Partnership Opportunities

CalcHub is open to working with organisations whose products or services **genuinely benefit** our users.

Potential partnership categories include:

Financial Services

- Mortgage Brokers
- Savings Providers
- Investment Platforms
- Insurance
- Credit Score Services

Business Services

- Accounting Software
- Business Banking
- Company Formation
- Payroll
- Payment Processing
- CRM Software



Partnership Opportunities Cont.

Health & Fitness

- Fitness Apps
- Nutrition Apps
- Smart Scales
- Fitness Wearables
- Supplements
- Meal Subscription Services

Lifestyle

- Kitchen Equipment
- Home & Garden
- Travel Services
- International Money Transfer
- Home Improvement





Partnership Types

CalcHub supports a range of commercial partnerships, including:

- Affiliate Partnerships
- Sponsored Recommendations
- Display Advertising
- Native Advertising
- Product Reviews
- Exclusive Offers
- Commercial Collaborations
- API Integrations
- Future Lead Generation Partnerships

Every partnership is assessed individually to ensure it provides **genuine value** to our users.



Editorial & Commercial Policy

Our editorial independence is fundamental to CalcHub.

We follow five core principles:

Relevance: Recommendations must naturally relate to the calculator or content.

Transparency: Commercial relationships are clearly disclosed where appropriate.

Independence: Affiliate commissions never influence calculator outputs or educational advice.

Quality: We only work with reputable brands and services.

User First: Long-term trust is more valuable than short-term revenue.





Why Partner With CalcHub?

Partners benefit from:

- High-intent audiences
- Contextual product recommendations
- Educational content alongside calculators
- UK-focused traffic
- Long-term SEO growth strategy
- Trust-first approach
- Multiple content categories
- Expanding calculator library



Our Growth Strategy

CalcHub is investing in becoming one of the UK's leading independent calculator and educational platforms.

Our strategy focuses on:

- Publishing high-quality calculators
- Creating in-depth educational content
- Building topical authority
- Improving internal linking
- Developing long-term commercial partnerships
- Delivering an excellent user experience

We are building for **sustainable long-term growth** rather than short-term traffic spikes.



Contact

We welcome discussions with organisations interested in working with CalcHub.

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Website

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